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1886

1931

# **EVERGREEN**

## **Fruit and Plant**

## **Farm**

**PRICE LIST Spring 1931**



### **The Mastodon Everbearing Strawberry**

Bear this fact in mind that no better strawberry plants are grown than are grown in Indiana.

We want your orders and then we want to treat you so well that you will order from us again and again, that is the way we want to build up our business with you. We expect to do our full part.

We positively give our personal attention to every order.

**45 Years' Experience in Growing Strawberries**

Reference:—Logansport Loan & Trust Co.  
or any bank in Logansport.

## **D. M. FLORY & CO.**

**Logansport, Cass County, Indiana**

## TO OUR CUSTOMERS

We appreciate the orders and encouraging letters that we received last spring. We could give many testimonials from our patrons, but space will not permit. We wish to thank you all and will be pleased to serve you this year with better plants than ever.

EVERGREEN FRUIT FARM

D. M. Flory, Proprietor.

## CORRESPONDENCE

When writing, sign your name plainly. Be sure to give the name of your postoffice, county and state, clearly. We will acknowledge the receipt of your order promptly.

How to Send Money—By check, bank draft, express money order, post office or registered letter. Pay the postman the Parcel Post charges.

Claims—If stock arrives in poor condition, have agent note same on express bill. Claims made fifteen days after receipt of goods will not be entertained.

Our Shipping Facilities—Wabash Railway, Pennsylvania Lines, Wabash Valley, Union Traction. We ship thousands of plants by Parcel Post and we have found it very satisfactory. You just pay the charges to the postman at your door—often much cheaper than by express. We will ship all plants by parcel post unless otherwise instructed.

Order Now—Do not wait until you are ready to plant. Orders sent in late in the season may not be filled. Send your order now. It will be carefully filed until you want it shipped.

Reserving Orders—When purchasers wish stock to be reserved, they must pay one-third at the time of ordering.

Inspection—A certificate of inspection from our state Entomologist and state Pathologist will be attached to each and every shipment of stock.

Mistakes sometimes happen and we do not hold ourselves responsible any further than the cost price of the plants.

Our strawberry plants are grown on first Eel River bottom land and cannot be excelled anywhere.

Our central location makes it possible to deliver our plants from 12 to 18 hours which insures fresh plants.

## IMPORTANT—READ IT

Our plant beds are all mulched with straw early in the Fall this is indeed very important. Exposure to winter winds and thawing and freezing weather is very often damaging to strawberry plants, just like clover and alfalfa. Don't take chances on poor plants; it doesn't pay. We take our plants to the packing house as soon as dug. Away from the wind and sun, they are stripped of all dead leaves and runners and are tied in bunches of 25, and when you get your plants they are fresh and clean. Our plants are pure and true to name and free from disease.

## THE DEMAND

There is an enormous demand in all the markets of the country for strawberries. It has been stated by a leading horticulturist that probably a car load of strawberries is consumed today in the United States to every cultivated strawberry that was eaten one hundred years ago. They are indeed "the honey of all earthly joy."



## **Here Is Where We Grow Our Plants**

### **A WAY TO BE HAPPY**

Now folks, drive the gloom away from your home. You know that ready cash will brighten your home, and one of the easiest ways to obtain it is by growing strawberries.

Strawberries can be grown on almost any kind of soil. One acre of strawberries will make more profit for you than twenty acres of corn. Of course you must have good plants, not the high price pedigreed plants, but good strong plants that are free from diseases. (Experimental stations will give you complete information concerning the so-called pedigreed plants if you are interested).

### **PREMIER**

That early berry. Just think of a berry plant that commences to bear the last of May 'til the tenth of July. That is just what our Premier plants did for us last year. The Premier is free from rust and leaf-spot. A strong and vigorous grower, it will thrive on most any soil. The berry is large, strong vitality and very attractive. The shape is long, much of the shape of Haverland. Will keep on the vines after ripe for many days. You hardly ever find a soft berry in picking. Will ship long distance in good condition. Always brings from 50c to \$1.00 more on the case than any other variety. Let us start you right. Plant Premier. Plant plenty of them, they will make you money, from \$300.00 to \$500.00 per acre. We know our Premier can't be beat anywhere. We will gladly mail sample plants free of charge. Ripens first of all. Self fertilizer.

### **RED GOLD**

This is another new variety and is a berry of great promise. It is a very late variety and has large stocky fruit stems and a perfect blossom. This plant is hardy like the Dunlap and will thrive under trying conditions. They fruit at the time of season when prices are attractive. Do not neglect trying the Red Gold.

### **AROMA**

This is a southern strawberry, but we grow them successfully here. We're planting them in our nursery extensively. They thrive best on heavy clay soil. They bring a good price at all times on the big markets.

## **DUNLAP**

The old, tried variety. One man said he got a thousand dollars out of a weed patch. We don't doubt that a bit, for Dunlap often does better the second year than the first. Dunlap will come nearer taking care of itself than any other variety we know of. Dunlap is that dark berry that the women folks like so well for canning. They never turn pale, remain dark after canned, and they are so rich and good. The Dunlap is the best for canning. A great plant maker and must be thinned to keep from getting too thick in the row. Plant them—We do! Medium early. Self fertilizer.

## **THE MASTODON EVERBEARER**

Perfect blossom; Self Fertilizing. We wish that it might be possible to talk to you personally about this new everbearing strawberry, the only commercial everbearer under cultivation today. One plant has produced more than one hundred berries at one time. They bear continuously from the last of May until cold weather. The berries are very large and continue large through the season. The berries are very attractive and the quality is fair—they always bring the highest price on the market. We know of no other variety that will produce a better June crop than the Mastodon. Then there is another big crop in the fall. We don't believe there ever has been too much said in favor of the Mastodon Everbearing Strawberry. By the way, this berry was introduced by us in 1922 and we have shipped thousands of plants to northern and eastern nurseries.

If you don't want to pick strawberries all summer and fall, don't buy Mastodon, for they will keep you at it.

Mastodon strawberries are more than twice as large as any other Everbearing variety. You should try them. And remember, that many folks have bought plants for Mastodon and got some cheap everbearing variety.

## **BIG LATE**

Big late is our new variety and is becoming very popular. They are hardy and prolific. The plants are large and stocky, having large fruit stems, large leaves and grows very tall and erect, making cultivation very easy.

The fruit is very large and attractive, having superior quality and color. Many Big Late will be planted in this section this spring. One row of Premier or Aroma should be planted after every fourth row of Big Late.

## **HARVEST KING**

The originator of this contends that this plant will out yield Premier and other well known varieties. We want our customers to try them. We have never fruited this variety yet, but there has been much claimed for them. We are increasing our acreage of them, for they are a very promising variety.

## **LATHAM RED RASPBERRY**

Latham is king of the red raspberries. The fruit is large, firm and of superior quality, making an order of these plants worth while. One grower in southern Illinois sold two thousand dollars worth from a patch of one acre.

This variety is sure to make you money. Write for prices on large quantities.



## PEARL

Pearl is a new late variety. The plant is large and stocky with broad leaves and grows rapidly. The fruit is large and of a fine flavor. You are sure of prolific crops when ordering Pearl.

## COOPER

The big attractive berry so sweet and good. If you want a big berry, plant Cooper. Easy to grow, large stocky plants, exceptionally heavy foilage, ripens in midseason. We have never had enough of the plants to fill orders. Self fertilizer.

## THE CULTIVATION OF STRAWBERRIES

What kind of soil is best for strawberries? This question is asked so often that it may be well to set down a few facts about culture.

It does not matter so much what kind of soil is used as long as it is not muck land; the soil must be well drained. Any soil that will grow potatoes will grow a good crop of strawberries. Select a plot that has been planted in corn or potatoes. This should be plowed as early as possible in the spring, working the ground down fine as a garden by the use of a drag. The ground should be firm. Use the corn planter to mark rows, if it has a fertilizer attachment put 100 pounds of good plant fertilizer to the acre.

Set the plants as soon as they arrive, 18 inches apart, by means of a garden spade. Push the spade into the ground, forward and back, take it out and set the plant in the corner of the opening. Two persons are needed to set plants with a spade. Too much care cannot be taken in setting plants, they must be set firmly in the soil.

After the plants are set they should be cultivated with a fine toothed cultivator.

If the ground is too wet for setting plants, keep them in a cool place and see that the roots are kept moist until the ground is ready.

If you have one-half of an acre or more, use a corn planter with a fertilizer attachment. The planter wheels mark off the ground into rows properly spaced for the setting of strawberry plants. The planter also serves another purpose by pulverizing and packing the soil which further aids the successful setting of plants.

Precaution should be used in the selection of fertilizer. We use Buhners Butylizer made at Seymour, Indiana—100 to 150 pounds can be used per acre. This will give wonderful results. The analysis is 5-10-5 and contains not less than 5.0 per cent of total nitrogen, 10.0 per cent of coluble and reverted phosphoric acid, 0.0 per cent of insoluble phosphoric acid, 5.0 per cent potash, soluble in water.

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All plants listed in this catalogue are self paloninizing except Big Late.

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Remember: We will never be satisfied until you are. Please report your troubles.

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When we dig, we dig the whole row. We are in the plant business to stay and we can't afford to send out anything but good plants. Please give us your order and give us a chance to prove it to you.

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Our sales are growing each year. Good plants are the reason.



Write for prices on Strawberry Plants in 5000 lots.

### STRAWBERRIES

Quantity -----	25	100	500	1000
Premier— Early—Price \$	.40	.80	3.25	6.50
Aroma -----	\$ .40	.80	3.25	6.50
Dunlap—Early— Price \$	.30	.50	2.25	4.50
Cooper—Early— Price \$	.50	1.00	4.00	8.00
Dr. Burrell—Early ---	\$ .30	.60	2.25	4.50
Pearl—Late—Price ---	\$ .50	1.00	4.00	8.00
Big—Late— Price ----	\$ .50	.80	3.25	6.50
Red Gold -----	\$ .50	2.00		
Harvest King -----	\$ .50	2.00		
<b>Everbearing—Mastodon</b>				
Quantity ----	<del>100</del> 300	300	500	1000
Price -----	\$ .50	1.00	2.50	10.00
			10.00	20.00

### RASPBERRIES

Cumberland, per 100 -----	\$ 3.00
Plum Farmer, per 100 -----	3.00

### RED RASPBERRY

Lathen, per 100 -----	\$5.00
King, per 100 -----	3.00
Cuthbart, per 100 -----	3.00

Write for price per 1000.

### CURRENTS

The London Market, each -----	.15
Wilder, each -----	.15
Fays Prolific -----	.15
Cherry -----	.15

### GOOSEBERRY

Downing, 2-year, each -----	.15
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### GRAPES

	each	1000
Concord, 2-year No. 1 -----	\$ .15	\$30.00
Moor's Early -----	.15	40.00
Campbell's -----	.15	40.00
Worden's -----	.15	40.00
Niagara, white -----	.15	50.00

### RHUBARB

	Each	100
Giant Crimson, 2-year -----	.10	5.00

### ASPARAGUS

Palmett, 2-year—						
Quantity	25	100	200	300	400	1000
Price -- \$	.80	2.40	4.50	6.00	7.25	15.00

### EXPRESSIONS WE RECEIVE THRU THE MAIL

The finest plants I ever saw.

I never saw such roots on plants. What kind of soil do you grow them on?

We have never been able to get such plants before.

Let us thank you for prompt shipment and these wonderful plants.

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